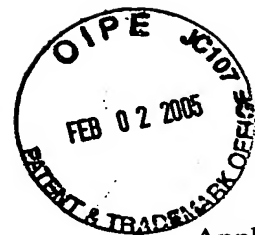


2-4-05

IFU

Express Mail No. EV452774320US



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: David Guthrie

Confirmation No.: 4911

Serial No.: 10/643,840

Art Unit: 2142

Filed: August 19, 2003

Examiner: Mehmet B. Geckil

For: SYSTEM AND METHOD
FOR DELIVERING
TARGETED DATA TO A
SUBSCRIBER BASE VIA A
COMPUTER NETWORK

Attorney Docket No: 11389-032-999

RESPONSE TO OFFICE ACTION

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated August 20, 2004, and in accordance with the Rules of Practice, please consider the following amendments and the accompanying remarks. Included with the response is a petition for extension of time for a period of three months, up to and including February 20, 2005, and the required fee. Applicant also submits herewith a Supplemental Information Disclosure Statement and the required fee. No other fee is believed to be due for this submission. In the event that any additional fee is required, please charge such a fee or credit any overpayment to Jones Day Deposit Account No. 50-3013.

An early notice of allowance is earnestly requested in view of the following amendments and remarks.